

Curved Smart TV Market - Global Industry By
Region, Competitive Landscape and Segment
Forecasts 2019 - 2026

<http://www.mrsresearchgroup.com/market-analysis/curved-smart-tv-market-global-industry-by-region.html>

This report studies the global Curved Smart TV market status and forecast, categorizes the global Curved Smart TV market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in United States, Europe, China, Japan, South Korea and Taiwan and other regions.

The major manufacturers covered in this report

- Samsung Electronics
- LG Electronics
- Sony
- Panasonic
- Sharp
- TOSHIBA
- Hisense
- TCL
- Skyworth
- ChangHong
- KONKA
- Letv
- Philips
- Xiaomi
- Haier

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

- North America
- Europe
- China
- Japan
- Southeast Asia
- India

We can also provide the customized separate regional or country-level reports, for the following regions:

- North America
 - United States
 - Canada
 - Mexico
- Asia-Pacific
 - China

[Curved Smart TV Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



India
Japan
South Korea
Australia
Indonesia
Singapore
Rest of Asia-Pacific
Europe
Germany
France
UK
Italy
Spain
Russia
Rest of Europe
Central & South America
Brazil
Argentina
Rest of South America
Middle East & Africa
Saudi Arabia
Turkey
Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Below 60 inch
60-70 inch
Above 70 inch

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Home Use
Public Use

The study objectives of this report are:

To analyze and study the global Curved Smart TV capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Curved Smart TV manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the

[Curved Smart TV Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Curved Smart TV are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Curved Smart TV Manufacturers

Curved Smart TV Distributors/Traders/Wholesalers

Curved Smart TV Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Curved Smart TV market, by end-use.

Detailed analysis and profiles of additional market players.

Table of Contents

[Curved Smart TV Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



Global Curved Smart TV Market Research Report 2018

1 Curved Smart TV Market Overview

1.1 Product Overview and Scope of Curved Smart TV

1.2 Curved Smart TV Segment by Type (Product Category)

1.2.1 Global Curved Smart TV Production and CAGR (%) Comparison by Type (Product Category)(2013-2025)

1.2.2 Global Curved Smart TV Production Market Share by Type (Product Category) in 2017

1.2.3 Below 60 inch

1.2.3 60-70 inch

Above 70 inch

1.3 Global Curved Smart TV Segment by Application

1.3.1 Curved Smart TV Consumption (Sales) Comparison by Application (2013-2025)

1.3.2 Home Use

1.3.3 Public Use

1.4 Global Curved Smart TV Market by Region (2013-2025)

1.4.1 Global Curved Smart TV Market Size (Value) and CAGR (%) Comparison by Region (2013-2025)

1.4.2 North America Status and Prospect (2013-2025)

1.4.3 Europe Status and Prospect (2013-2025)

1.4.4 China Status and Prospect (2013-2025)

1.4.5 Japan Status and Prospect (2013-2025)

1.4.6 Southeast Asia Status and Prospect (2013-2025)

1.4.7 India Status and Prospect (2013-2025)

1.5 Global Market Size (Value) of Curved Smart TV (2013-2025)

1.5.1 Global Curved Smart TV Revenue Status and Outlook (2013-2025)

1.5.2 Global Curved Smart TV Capacity, Production Status and Outlook (2013-2025)

2 Global Curved Smart TV Market Competition by Manufacturers

2.1 Global Curved Smart TV Capacity, Production and Share by Manufacturers (2013-2018)

2.1.1 Global Curved Smart TV Capacity and Share by Manufacturers (2013-2018)

2.1.2 Global Curved Smart TV Production and Share by Manufacturers (2013-2018)

2.2 Global Curved Smart TV Revenue and Share by Manufacturers (2013-2018)

2.3 Global Curved Smart TV Average Price by Manufacturers (2013-2018)

2.4 Manufacturers Curved Smart TV Manufacturing Base Distribution, Sales

[Curved Smart TV Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



Area and Product Type

2.5 Curved Smart TV Market Competitive Situation and Trends

2.5.1 Curved Smart TV Market Concentration Rate

2.5.2 Curved Smart TV Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 Global Curved Smart TV Capacity, Production, Revenue (Value) by Region (2013-2018)

3.1 Global Curved Smart TV Capacity and Market Share by Region (2013-2018)

3.2 Global Curved Smart TV Production and Market Share by Region (2013-2018)

3.3 Global Curved Smart TV Revenue (Value) and Market Share by Region (2013-2018)

3.4 Global Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.5 North America Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.6 Europe Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.7 China Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.8 Japan Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.9 Southeast Asia Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.10 India Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

4 Global Curved Smart TV Supply (Production), Consumption, Export, Import by Region (2013-2018)

4.1 Global Curved Smart TV Consumption by Region (2013-2018)

4.2 North America Curved Smart TV Production, Consumption, Export, Import (2013-2018)

4.3 Europe Curved Smart TV Production, Consumption, Export, Import (2013-2018)

4.4 China Curved Smart TV Production, Consumption, Export, Import (2013-2018)

4.5 Japan Curved Smart TV Production, Consumption, Export, Import (2013-2018)

4.6 Southeast Asia Curved Smart TV Production, Consumption, Export, Import

[Curved Smart TV Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)

(2013-2018)

4.7 India Curved Smart TV Production, Consumption, Export, Import (2013-2018)

5 Global Curved Smart TV Production, Revenue (Value), Price Trend by Type

5.1 Global Curved Smart TV Production and Market Share by Type (2013-2018)

5.2 Global Curved Smart TV Revenue and Market Share by Type (2013-2018)

5.3 Global Curved Smart TV Price by Type (2013-2018)

5.4 Global Curved Smart TV Production Growth by Type (2013-2018)

6 Global Curved Smart TV Market Analysis by Application

6.1 Global Curved Smart TV Consumption and Market Share by Application (2013-2018)

6.2 Global Curved Smart TV Consumption Growth Rate by Application (2013-2018)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 Global Curved Smart TV Manufacturers Profiles/Analysis

7.1 Samsung Electronics

7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.1.2 Curved Smart TV Product Category, Application and Specification

7.1.2.1 Product A

7.1.2.2 Product B

7.1.3 Samsung Electronics Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.1.4 Main Business/Business Overview

7.2 LG Electronics

7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.2.2 Curved Smart TV Product Category, Application and Specification

7.2.2.1 Product A

7.2.2.2 Product B

7.2.3 LG Electronics Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.2.4 Main Business/Business Overview

7.3 Sony

7.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

[Curved Smart TV Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



Competitors

7.3.2 Curved Smart TV Product Category, Application and Specification

7.3.2.1 Product A

7.3.2.2 Product B

7.3.3 Sony Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.3.4 Main Business/Business Overview

7.4 Panasonic

7.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.4.2 Curved Smart TV Product Category, Application and Specification

7.4.2.1 Product A

7.4.2.2 Product B

7.4.3 Panasonic Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.4.4 Main Business/Business Overview

7.5 Sharp

7.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.5.2 Curved Smart TV Product Category, Application and Specification

7.5.2.1 Product A

7.5.2.2 Product B

7.5.3 Sharp Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2015-2018)

7.5.4 Main Business/Business Overview

7.6 TOSHIBA

7.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.6.2 Curved Smart TV Product Category, Application and Specification

7.6.2.1 Product A

7.6.2.2 Product B

7.6.3 TOSHIBA Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.6.4 Main Business/Business Overview

7.7 Hisense

7.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.7.2 Curved Smart TV Product Category, Application and Specification

7.7.2.1 Product A

7.7.2.2 Product B

7.7.3 Hisense Curved Smart TV Capacity, Production, Revenue, Price and

[Curved Smart TV Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



Gross Margin (2013-2018)

7.7.4 Main Business/Business Overview

7.8 TCL

7.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.8.2 Curved Smart TV Product Category, Application and Specification

7.8.2.1 Product A

7.8.2.2 Product B

7.8.3 TCL Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.8.4 Main Business/Business Overview

7.9 Skyworth

7.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.9.2 Curved Smart TV Product Category, Application and Specification

7.9.2.1 Product A

7.9.2.2 Product B

7.9.3 Skyworth Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.9.4 Main Business/Business Overview

7.8 ChangHong

7.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.10.2 Curved Smart TV Product Category, Application and Specification

7.10.2.1 Product A

7.10.2.2 Product B

7.10.3 ChangHong Curved Smart TV Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.10.4 Main Business/Business Overview

7.11 KONKA

7.12 Letv

7.13 Philips

7.14 Xiaomi

7.15 Haier

8 Curved Smart TV Manufacturing Cost Analysis

8.1 Curved Smart TV Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

[Curved Smart TV Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Curved Smart TV

- 9 Industrial Chain, Sourcing Strategy and Downstream Buyers
 - 9.1 Curved Smart TV Industrial Chain Analysis
 - 9.2 Upstream Raw Materials Sourcing
 - 9.3 Raw Materials Sources of Curved Smart TV Major Manufacturers in 2017
 - 9.4 Downstream Buyers

- 10 Marketing Strategy Analysis, Distributors/Traders
 - 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
 - 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
 - 10.3 Distributors/Traders List

- 11 Market Effect Factors Analysis
 - 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
 - 11.2 Consumer Needs/Customer Preference Change
 - 11.3 Economic/Political Environmental Change

- 12 Global Curved Smart TV Market Forecast (2018-2025)
 - 12.1 Global Curved Smart TV Capacity, Production, Revenue Forecast (2018-2025)
 - 12.1.1 Global Curved Smart TV Capacity, Production and Growth Rate Forecast (2018-2025)
 - 12.1.2 Global Curved Smart TV Revenue and Growth Rate Forecast (2018-2025)
 - 12.1.3 Global Curved Smart TV Price and Trend Forecast (2018-2025)
 - 12.2 Global Curved Smart TV Production, Consumption , Import and Export Forecast by Region (2018-2025)
 - 12.2.1 North America Curved Smart TV Production, Revenue,

[Curved Smart TV Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)

Consumption, Export and Import Forecast (2018-2025)

12.2.2 Europe Curved Smart TV Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.2.3 China Curved Smart TV Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.2.4 Japan Curved Smart TV Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.2.5 Southeast Asia Curved Smart TV Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.2.6 India Curved Smart TV Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.3 Global Curved Smart TV Production, Revenue and Price Forecast by Type (2018-2025)

12.4 Global Curved Smart TV Consumption Forecast by Application (2018-2025)

13 Research Findings and Conclusion

14 Appendix

14.1 Methodology/Research Approach

14.1.1 Research Programs/Design

14.1.2 Market Size Estimation

14.1.3 Market Breakdown and Data Triangulation

14.2 Data Source

14.2.1 Secondary Sources

14.2.2 Primary Sources

14.3 Disclaimer

[Curved Smart TV Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



mrsresearchgroup.com
sales@mrsresearchgroup.com

Contact Us

Joel John

3422 SW 15 Street, Suit #8138,
Deerfield Beach, Florida 33442,
United States

Tel: +1-386-310-3803

GMT Tel: +49-322 210 92714

USA/Canada Toll Free No. 1-855-465-4651

Email: sales@mrsresearchgroup.com

Web: <http://www.mrsresearchgroup.com>

MRS Research Group

[Curved Smart TV Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



mrsresearchgroup.com
sales@mrsresearchgroup.com