

Global Ancient Grain Market 2017 - Production,
Sales, Supply, Demand, Analysis & Forecast to
2021

<http://www.mrsresearchgroup.com/market-analysis/global-ancient-grain-market-2017-production-sales-supply.html>

MRS Research Group

This report studies the global Ancient Grain market status and forecast, categorizes the global Ancient Grain market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Ancient grains are a grouping of grains and pseudocereals that are considered to have been little changed by selective breeding over recent millennia, as opposed to more widespread cereals such as corn, rice and modern varieties of wheat, which are the product of thousands of years of selective breeding. Ancient grains are often marketed as being healthier than modern grains, though their health benefits have been disputed by some nutritionists.

United States consumption of Ancient Grain rises up from 12893 K MT in 2012 to 15617 K MT in 2016, with an average annual growth rate of 4.91%.

Suppliers

Ardent Mills, Bunge Inc., ADM are the key suppliers in United States market, which have leading technology and market position.

Demand of Ancient Grain in the United States has maintained strong growth and the growth rate is around 5%. In the United States, major customers of Ancient Grain are Bakery and Confectionery Products, Snacks, Direct Eating, accounting for 43.17%, 15.04% and 19.07% of the total Ancient Grain sales.

Despite the presence of competition problems, Ancient Grain retains its popular in many areas, investors are still optimistic about this area. Although sales of Ancient Grain brought a lot of opportunity, the study group recommends the new entrants just having money but without marketing channel advantage and downstream support do not to enter into the Ancient Grain field.

The global Ancient Grain market is valued at 16400 million US\$ in 2017 and will reach 21600 million US\$ by the end of 2025, growing at a CAGR of 4.0% during 2018-2025.

The major players covered in this report

The J.M. Smucker Co.

Ardent Mills

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Bunge Inc.

ADM

Healthy Food Ingredients, LLC.

Factoria Quinoa Zona Franca S.A.S.

Urbane Grain Inc.

Nature's Path Foods

FutureCeuticals Inc.

Sunnyland Mills

Manini's, LLC

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

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North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

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Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Gluten Free Ancient Grain

Gluten Containing Ancient Grain

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Bakery and Confectionery Products

Snacks

Direct Eating

Other

The study objectives of this report are:

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To analyze and study the global Ancient Grain sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Ancient Grain players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Ancient Grain are as follows:

History Year: 2013-2017

Base Year: 2017

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Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Ancient Grain Manufacturers

Ancient Grain Distributors/Traders/Wholesalers

Ancient Grain Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Ancient Grain market, by end-use.

Detailed analysis and profiles of additional market players.

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