

Global Cloud Accounting Software Market 2018
- Production, Sales, Supply, Demand, Analysis
& Forecast to 2025

<http://www.mrsresearchgroup.com/market-analysis/global-cloud-accounting-software-market-2017-production-sales.html>

This report studies the global Cloud Accounting Software market size, industry status and forecast, competition landscape and growth opportunity. This research report categorizes the global Cloud Accounting Software market by companies, region, type and end-use industry.

This report studies the Cloud (SaaS, Online) Accounting Software market, online accounting systems are specifically designed to be used through the Internet, rather than being installed locally onto company computers. This reduces information technology requirements like server hardware, backups and maintenance and shifts the expenditure from being a large up-front capital cost to a much smaller, but ongoing, monthly or annual fee.

Cloud Accounting Software is a type of tools to accounting activities. There are two types of accounting software online: browser-based, SaaS and application service providers (ASPs), and the browser-based, SaaS type is leading the growing market at present.

Cloud Accounting Software is mainly used for three applications: SMEs (small & medium enterprises), Large Enterprises, Other Users (personal users or non-profit organizations). And SMEs was the most widely used area which took up about 72% of the global total in 2017.

North America is the largest consumption countries of Cloud Accounting Software in the world in the past few years and it will keep increasing in the next few years. USA market took up about 35.6% the global market in 2017, while EU was about 23.4%.

In 2017, the global Cloud Accounting Software market size was 2630 million US\$ and it is expected to reach 4250 million US\$ by the end of 2025, with a CAGR of 6.2% during 2018-2025.

This report focuses on the global top players, covered

Intuit
Sage
SAP
Oracle(NetSuite)
Microsoft
Infor
Epicor
Workday
Unit4
Xero
Yonyou
Kingdee
Acclivity

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FreshBooks
Zoho
Assit Cornerstone
MEGI
Reckon
KashFlow
Dropbox
Carbonite
Apptivo
FinancialForce
Wave Accounting Inc.

Market segment by Regions/Countries, this report covers

United States
Europe
China
Japan
Southeast Asia
India

Market segment by Type, the product can be split into

Browser-based, SaaS
Application Service Providers (ASPs)

Market segment by Application, split into

SMEs
Large Enterprises
Other Users

The study objectives of this report are:

To study and forecast the market size of Cloud Accounting Software in global market.

To analyze the global key players, SWOT analysis, value and global market share for top players.

To define, describe and forecast the market by type, end use and region.

To analyze and compare the market status and forecast between China and major regions, namely, United States, Europe, China, Japan, Southeast Asia, India and Rest of World.

To analyze the global key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

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To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Cloud Accounting Software are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Cloud Accounting Software Manufacturers

Cloud Accounting Software Distributors/Traders/Wholesalers

Cloud Accounting Software Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Cloud Accounting Software market, by end-use.

Detailed analysis and profiles of additional market players.

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Contact Us

Joel John

3422 SW 15 Street, Suit #8138,
Deerfield Beach, Florida 33442,
United States

Tel: +1-386-310-3803

GMT Tel: +49-322 210 92714

USA/Canada Toll Free No. 1-855-465-4651

Email: sales@mrsresearchgroup.com

Web: <http://www.mrsresearchgroup.com>

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mrsresearchgroup.com
sales@mrsresearchgroup.com