

**Global Cold Chain Tracking and Monitoring
Market 2018 - Production, Sales, Supply,
Demand, Analysis & Forecast to 2025**

<http://www.mrsresearchgroup.com/market-analysis/global-cold-chain-tracking-and-monitoring-market-2017.html>

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This report studies the global Cold Chain Tracking and Monitoring market size, industry status and forecast, competition landscape and growth opportunity. This research report categorizes the global Cold Chain Tracking and Monitoring market by companies, region, type and end-use industry.

This report studies the Cold Chain Tracking and Monitoring market, Cold Chain Monitoring is a logistics / supply chain monitoring solution that helps to track the perishable products, eatables and food items with assured freshness and palatability. It effectively uses predictive, descriptive and real time analytics along with near real time telemetry depending upon the business need to provide a complete solution across the fleet cycle.

In this report, the software and hardware products used in cold chain monitoring are counted. Hardware products are including Data Loggers & Sensors, RFID Devices, Telemetry & Telematics, and Networking Devices; the Software products are On-premises type and Cloud-based type.

North America is the largest market of Cold Chain Tracking and Monitoring, with a market value share nearly 31.96% in 2017.

The second place is Europe; following North America, with the market value share over 31.10% in 2017. China is another important production market of Cold Chain Tracking and Monitoring.

Cold Chain Tracking and Monitoring used in industry including Food and Beverages, Healthcare and Others. Report data showed that 53.99% of the Cold Chain Tracking and Monitoring market demand in Food and Beverages, 34.51% in Healthcare in 2017.

In 2017, the global Cold Chain Tracking and Monitoring market size was 3590 million US\$ and it is expected to reach 7940 million US\$ by the end of 2025, with a CAGR of 10.4% during 2018-2025.

This report focuses on the global top players, covered

Sensitech, Inc.
ORBCOMM
Testo
Rotronic
ELPRO-BUCHS AG
Emerson
Nietzsche Enterprise
NXP Semiconductors NV
Signatrol
Haier Biomedical
Monnit Corporation

[Global Cold Chain Tracking and Monitoring Market 2018 - Production, Sales, Supply, Demand, Analysis & Forecast to 2025](#)



Berlinger & Co AG
Cold Chain Technologies
LogTag Recorders Ltd
Omega
Dickson
ZeDA Instruments
Oceasoftware
The IMC Group Ltd
Duoxieyun
Controlant Ehf
Gemalto
Infratab, Inc.
Zest Labs, Inc.
vTrack Cold Chain Monitoring
SecureRF Corp.
Jucsan
Maven Systems Pvt Ltd.

Market segment by Regions/Countries, this report covers

United States
Europe
China
Japan
Southeast Asia
India

Market segment by Type, the product can be split into

Hardware
Software

Market segment by Application, split into

Food and Beverages
Pharma & Healthcare
Others

The study objectives of this report are:

To study and forecast the market size of Cold Chain Tracking and Monitoring in global market.

To analyze the global key players, SWOT analysis, value and global market share for top players.

To define, describe and forecast the market by type, end use and region.

[Global Cold Chain Tracking and Monitoring Market 2018 - Production, Sales, Supply, Demand, Analysis & Forecast to 2025](#)



To analyze and compare the market status and forecast between China and major regions, namely, United States, Europe, China, Japan, Southeast Asia, India and Rest of World.

To analyze the global key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Cold Chain Tracking and Monitoring are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Cold Chain Tracking and Monitoring Manufacturers

Cold Chain Tracking and Monitoring Distributors/Traders/Wholesalers

Cold Chain Tracking and Monitoring Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Cold Chain Tracking and Monitoring market, by end-use.

Detailed analysis and profiles of additional market players.

Table of Contents

[Global Cold Chain Tracking and Monitoring Market 2018 - Production, Sales, Supply, Demand, Analysis & Forecast to 2025](#)



Global Cold Chain Tracking and Monitoring Market Size, Status and Forecast 2025

1 Industry Overview of Cold Chain Tracking and Monitoring

1.1 Cold Chain Tracking and Monitoring Market Overview

1.1.1 Cold Chain Tracking and Monitoring Product Scope

1.1.2 Market Status and Outlook

1.2 Global Cold Chain Tracking and Monitoring Market Size and Analysis by Regions (2013-2018)

1.2.1 United States

1.2.2 Europe

1.2.3 China

1.2.4 Japan

1.2.5 Southeast Asia

1.2.6 India

1.3 Cold Chain Tracking and Monitoring Market by Type

1.3.1 Hardware

1.3.2 Software

1.4 Cold Chain Tracking and Monitoring Market by End Users/Application

1.4.1 Food and Beverages

1.4.2 Pharma & Healthcare

1.4.3 Others

2 Global Cold Chain Tracking and Monitoring Competition Analysis by Players

2.1 Cold Chain Tracking and Monitoring Market Size (Value) by Players (2013-2018)

2.2 Competitive Status and Trend

2.2.1 Market Concentration Rate

2.2.2 Product/Service Differences

2.2.3 New Entrants

2.2.4 The Technology Trends in Future

3 Company (Top Players) Profiles

3.1 Sensitech, Inc.

3.1.1 Company Profile

3.1.2 Main Business/Business Overview

3.1.3 Products, Services and Solutions

3.1.4 Cold Chain Tracking and Monitoring Revenue (Million USD) (2013-2018)

3.2 ORBCOMM

3.2.1 Company Profile

[Global Cold Chain Tracking and Monitoring Market 2018 - Production, Sales, Supply, Demand, Analysis & Forecast to 2025](#)



- 3.2.2 Main Business/Business Overview
- 3.2.3 Products, Services and Solutions
- 3.2.4 Cold Chain Tracking and Monitoring Revenue (Million USD) (2013-2018)
- 3.3 Testo
 - 3.3.1 Company Profile
 - 3.3.2 Main Business/Business Overview
 - 3.3.3 Products, Services and Solutions
 - 3.3.4 Cold Chain Tracking and Monitoring Revenue (Million USD) (2013-2018)
- 3.4 Rotronic
 - 3.4.1 Company Profile
 - 3.4.2 Main Business/Business Overview
 - 3.4.3 Products, Services and Solutions
 - 3.4.4 Cold Chain Tracking and Monitoring Revenue (Million USD) (2013-2018)
- 3.5 ELPRO-BUCHS AG
 - 3.5.1 Company Profile
 - 3.5.2 Main Business/Business Overview
 - 3.5.3 Products, Services and Solutions
 - 3.5.4 Cold Chain Tracking and Monitoring Revenue (Million USD) (2013-2018)
- 3.6 Emerson
 - 3.6.1 Company Profile
 - 3.6.2 Main Business/Business Overview
 - 3.6.3 Products, Services and Solutions
 - 3.6.4 Cold Chain Tracking and Monitoring Revenue (Million USD) (2013-2018)
- 3.7 Nietzsche Enterprise
 - 3.7.1 Company Profile
 - 3.7.2 Main Business/Business Overview
 - 3.7.3 Products, Services and Solutions
 - 3.7.4 Cold Chain Tracking and Monitoring Revenue (Million USD) (2013-2018)
- 3.8 NXP Semiconductors NV
 - 3.8.1 Company Profile
 - 3.8.2 Main Business/Business Overview
 - 3.8.3 Products, Services and Solutions
 - 3.8.4 Cold Chain Tracking and Monitoring Revenue (Million USD) (2013-2018)
- 3.9 Signatrol

[Global Cold Chain Tracking and Monitoring Market 2018 - Production, Sales, Supply, Demand, Analysis & Forecast to 2025](#)



- 3.9.1 Company Profile
- 3.9.2 Main Business/Business Overview
- 3.9.3 Products, Services and Solutions
- 3.9.4 Cold Chain Tracking and Monitoring Revenue (Million USD) (2013-2018)
- 3.10 Haier Biomedical
 - 3.10.1 Company Profile
 - 3.10.2 Main Business/Business Overview
 - 3.10.3 Products, Services and Solutions
 - 3.10.4 Cold Chain Tracking and Monitoring Revenue (Million USD) (2013-2018)
- 3.11 Monnit Corporation
- 3.12 Berlinger & Co AG
- 3.13 Cold Chain Technologies
- 3.14 LogTag Recorders Ltd
- 3.15 Omega
- 3.16 Dickson
- 3.17 ZeDA Instruments
- 3.18 Oceansoft
- 3.19 The IMC Group Ltd
- 3.20 Duoxieyun
- 3.21 Controlant Ehf
- 3.22 Gemalto
- 3.23 Infratab, Inc.
- 3.24 Zest Labs, Inc.
- 3.25 vTrack Cold Chain Monitoring
- 3.26 SecureRF Corp.
- 3.27 Jucsan
- 3.28 Maven Systems Pvt Ltd.

4 Global Cold Chain Tracking and Monitoring Market Size by Type and Application (2013-2018)

- 4.1 Global Cold Chain Tracking and Monitoring Market Size by Type (2013-2018)
- 4.2 Global Cold Chain Tracking and Monitoring Market Size by Application (2013-2018)
- 4.3 Potential Application of Cold Chain Tracking and Monitoring in Future
- 4.4 Top Consumer/End Users of Cold Chain Tracking and Monitoring

5 United States Cold Chain Tracking and Monitoring Development Status and Outlook

[Global Cold Chain Tracking and Monitoring Market 2018 - Production, Sales, Supply, Demand, Analysis & Forecast to 2025](#)



- 5.1 United States Cold Chain Tracking and Monitoring Market Size (2013-2018)
- 5.2 United States Cold Chain Tracking and Monitoring Market Size and Market Share by Players (2013-2018)
- 5.3 United States Cold Chain Tracking and Monitoring Market Size by Application (2013-2018)

- 6 Europe Cold Chain Tracking and Monitoring Development Status and Outlook
 - 6.1 Europe Cold Chain Tracking and Monitoring Market Size (2013-2018)
 - 6.2 Europe Cold Chain Tracking and Monitoring Market Size and Market Share by Players (2013-2018)
 - 6.3 Europe Cold Chain Tracking and Monitoring Market Size by Application (2013-2018)

- 7 China Cold Chain Tracking and Monitoring Development Status and Outlook
 - 7.1 China Cold Chain Tracking and Monitoring Market Size (2013-2018)
 - 7.2 China Cold Chain Tracking and Monitoring Market Size and Market Share by Players (2013-2018)
 - 7.3 China Cold Chain Tracking and Monitoring Market Size by Application (2013-2018)

- 8 Japan Cold Chain Tracking and Monitoring Development Status and Outlook
 - 8.1 Japan Cold Chain Tracking and Monitoring Market Size (2013-2018)
 - 8.2 Japan Cold Chain Tracking and Monitoring Market Size and Market Share by Players (2013-2018)
 - 8.3 Japan Cold Chain Tracking and Monitoring Market Size by Application (2013-2018)

- 9 Southeast Asia Cold Chain Tracking and Monitoring Development Status and Outlook
 - 9.1 Southeast Asia Cold Chain Tracking and Monitoring Market Size (2013-2018)
 - 9.2 Southeast Asia Cold Chain Tracking and Monitoring Market Size and Market Share by Players (2013-2018)
 - 9.3 Southeast Asia Cold Chain Tracking and Monitoring Market Size by Application (2013-2018)

- 10 India Cold Chain Tracking and Monitoring Development Status and Outlook
 - 10.1 India Cold Chain Tracking and Monitoring Market Size (2013-2018)
 - 10.2 India Cold Chain Tracking and Monitoring Market Size and Market Share by Players (2013-2018)

[Global Cold Chain Tracking and Monitoring Market 2018 - Production, Sales, Supply, Demand, Analysis & Forecast to 2025](#)



10.3 India Cold Chain Tracking and Monitoring Market Size by Application (2013-2018)

11 Market Forecast by Regions, Type and Application (2018-2025)

11.1 Global Cold Chain Tracking and Monitoring Market Size (Value) by Regions (2018-2025)

11.1.1 United States Cold Chain Tracking and Monitoring Revenue and Growth Rate (2018-2025)

11.1.2 Europe Cold Chain Tracking and Monitoring Revenue and Growth Rate (2018-2025)

11.1.3 China Cold Chain Tracking and Monitoring Revenue and Growth Rate (2018-2025)

11.1.4 Japan Cold Chain Tracking and Monitoring Revenue and Growth Rate (2018-2025)

11.1.5 Southeast Asia Cold Chain Tracking and Monitoring Revenue and Growth Rate (2018-2025)

11.1.6 India Cold Chain Tracking and Monitoring Revenue and Growth Rate (2018-2025)

11.2 Global Cold Chain Tracking and Monitoring Market Size (Value) by Type (2018-2025)

11.3 Global Cold Chain Tracking and Monitoring Market Size by Application (2018-2025)

12 Cold Chain Tracking and Monitoring Market Dynamics

12.1 Cold Chain Tracking and Monitoring Market Opportunities

12.2 Cold Chain Tracking and Monitoring Challenge and Risk

12.2.1 Competition from Opponents

12.2.2 Downside Risks of Economy

12.3 Cold Chain Tracking and Monitoring Market Constraints and Threat

12.3.1 Threat from Substitute

12.3.2 Government Policy

12.3.3 Technology Risks

12.4 Cold Chain Tracking and Monitoring Market Driving Force

12.4.1 Growing Demand from Emerging Markets

12.4.2 Potential Application

13 Market Effect Factors Analysis

13.1 Technology Progress/Risk

13.1.1 Substitutes

13.1.2 Technology Progress in Related Industry

13.2 Consumer Needs Trend/Customer Preference

[Global Cold Chain Tracking and Monitoring Market 2018 - Production, Sales, Supply, Demand, Analysis & Forecast to 2025](#)



13.3 External Environmental Change

13.3.1 Economic Fluctuations

13.3.2 Other Risk Factors

14 Research Finding/Conclusion

15 Appendix

Methodology

Analyst Introduction

Data Source

MRS Research Group

[Global Cold Chain Tracking and Monitoring Market 2018 - Production, Sales, Supply, Demand, Analysis & Forecast to 2025](#)



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