

Handbags Market - Global Industry By Region,
Competitive Landscape and Segment Forecasts
2019 - 2026

<http://www.mrsresearchgroup.com/market-analysis/handbags-market-global-industry-by-region-competitive-landscape.html>

MRS Research Group

This report studies the global Handbags market status and forecast, categorizes the global Handbags market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, and other regions (India, Southeast Asia).

The major manufacturers covered in this report

Dior
LVMH
Coach
Kering
Prada Group
Michael Kors
Hermes
Chanel
Richemont Group
Kate Spade
Burberry
Tory Burch
HONGU
Fion
Goldlion

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America
Europe
China
Japan
Southeast Asia
India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America
United States
Canada
Mexico
Asia-Pacific
China
India

[Handbags Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



Japan
South Korea
Australia
Indonesia
Singapore
Rest of Asia-Pacific
Europe
Germany
France
UK
Italy
Spain
Russia
Rest of Europe
Central & South America
Brazil
Argentina
Rest of South America
Middle East & Africa
Saudi Arabia
Turkey
Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Canvas
Leatherette
Corium
Others

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Women
Men

The study objectives of this report are:

To analyze and study the global Handbags capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Handbags manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the

[Handbags Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)

market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Handbags are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Handbags Manufacturers

Handbags Distributors/Traders/Wholesalers

Handbags Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Handbags market, by end-use.

Detailed analysis and profiles of additional market players.

Table of Contents

[Handbags Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



Global Handbags Market Research Report 2018

1 Handbags Market Overview

1.1 Product Overview and Scope of Handbags

1.2 Handbags Segment by Type (Product Category)

1.2.1 Global Handbags Production and CAGR (%) Comparison by Type (Product Category)(2013-2025)

1.2.2 Global Handbags Production Market Share by Type (Product Category) in 2017

1.2.3 Canvas

1.2.3 Leatherette

1.2.5 Corium

Others

1.3 Global Handbags Segment by Application

1.3.1 Handbags Consumption (Sales) Comparison by Application (2013-2025)

1.3.2 Women

1.3.3 Men

1.4 Global Handbags Market by Region (2013-2025)

1.4.1 Global Handbags Market Size (Value) and CAGR (%) Comparison by Region (2013-2025)

1.4.2 North America Status and Prospect (2013-2025)

1.4.3 Europe Status and Prospect (2013-2025)

1.4.4 China Status and Prospect (2013-2025)

1.4.5 Japan Status and Prospect (2013-2025)

1.4.6 Southeast Asia Status and Prospect (2013-2025)

1.4.7 India Status and Prospect (2013-2025)

1.5 Global Market Size (Value) of Handbags (2013-2025)

1.5.1 Global Handbags Revenue Status and Outlook (2013-2025)

1.5.2 Global Handbags Capacity, Production Status and Outlook (2013-2025)

2 Global Handbags Market Competition by Manufacturers

2.1 Global Handbags Capacity, Production and Share by Manufacturers (2013-2018)

2.1.1 Global Handbags Capacity and Share by Manufacturers (2013-2018)

2.1.2 Global Handbags Production and Share by Manufacturers (2013-2018)

2.2 Global Handbags Revenue and Share by Manufacturers (2013-2018)

2.3 Global Handbags Average Price by Manufacturers (2013-2018)

2.4 Manufacturers Handbags Manufacturing Base Distribution, Sales Area and Product Type

[Handbags Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)

2.5 Handbags Market Competitive Situation and Trends

2.5.1 Handbags Market Concentration Rate

2.5.2 Handbags Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 Global Handbags Capacity, Production, Revenue (Value) by Region (2013-2018)

3.1 Global Handbags Capacity and Market Share by Region (2013-2018)

3.2 Global Handbags Production and Market Share by Region (2013-2018)

3.3 Global Handbags Revenue (Value) and Market Share by Region (2013-2018)

3.4 Global Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.5 North America Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.6 Europe Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.7 China Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.8 Japan Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.9 Southeast Asia Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.10 India Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

4 Global Handbags Supply (Production), Consumption, Export, Import by Region (2013-2018)

4.1 Global Handbags Consumption by Region (2013-2018)

4.2 North America Handbags Production, Consumption, Export, Import (2013-2018)

4.3 Europe Handbags Production, Consumption, Export, Import (2013-2018)

4.4 China Handbags Production, Consumption, Export, Import (2013-2018)

4.5 Japan Handbags Production, Consumption, Export, Import (2013-2018)

4.6 Southeast Asia Handbags Production, Consumption, Export, Import (2013-2018)

4.7 India Handbags Production, Consumption, Export, Import (2013-2018)

5 Global Handbags Production, Revenue (Value), Price Trend by Type

5.1 Global Handbags Production and Market Share by Type (2013-2018)

5.2 Global Handbags Revenue and Market Share by Type (2013-2018)

[Handbags Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)

- 5.3 Global Handbags Price by Type (2013-2018)
- 5.4 Global Handbags Production Growth by Type (2013-2018)

6 Global Handbags Market Analysis by Application

- 6.1 Global Handbags Consumption and Market Share by Application (2013-2018)
- 6.2 Global Handbags Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 Global Handbags Manufacturers Profiles/Analysis

- 7.1 Dior
 - 7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.1.2 Handbags Product Category, Application and Specification
 - 7.1.2.1 Product A
 - 7.1.2.2 Product B
 - 7.1.3 Dior Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.1.4 Main Business/Business Overview
- 7.2 LVMH
 - 7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.2.2 Handbags Product Category, Application and Specification
 - 7.2.2.1 Product A
 - 7.2.2.2 Product B
 - 7.2.3 LVMH Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.2.4 Main Business/Business Overview
- 7.3 Coach
 - 7.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.3.2 Handbags Product Category, Application and Specification
 - 7.3.2.1 Product A
 - 7.3.2.2 Product B
 - 7.3.3 Coach Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.3.4 Main Business/Business Overview
- 7.4 Kering
 - 7.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

[Handbags Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



Competitors

7.4.2 Handbags Product Category, Application and Specification

7.4.2.1 Product A

7.4.2.2 Product B

7.4.3 Kering Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.4.4 Main Business/Business Overview

7.5 Prada Group

7.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.5.2 Handbags Product Category, Application and Specification

7.5.2.1 Product A

7.5.2.2 Product B

7.5.3 Prada Group Handbags Capacity, Production, Revenue, Price and Gross Margin (2015-2018)

7.5.4 Main Business/Business Overview

7.6 Michael Kors

7.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.6.2 Handbags Product Category, Application and Specification

7.6.2.1 Product A

7.6.2.2 Product B

7.6.3 Michael Kors Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.6.4 Main Business/Business Overview

7.7 Hermes

7.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.7.2 Handbags Product Category, Application and Specification

7.7.2.1 Product A

7.7.2.2 Product B

7.7.3 Hermes Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.7.4 Main Business/Business Overview

7.8 Chanel

7.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.8.2 Handbags Product Category, Application and Specification

7.8.2.1 Product A

7.8.2.2 Product B

7.8.3 Chanel Handbags Capacity, Production, Revenue, Price and Gross

[Handbags Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)

Margin (2013-2018)

7.8.4 Main Business/Business Overview

7.9 Richemont Group

7.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.9.2 Handbags Product Category, Application and Specification

7.9.2.1 Product A

7.9.2.2 Product B

7.9.3 Richemont Group Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.9.4 Main Business/Business Overview

7.8 Kate Spade

7.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.10.2 Handbags Product Category, Application and Specification

7.10.2.1 Product A

7.10.2.2 Product B

7.10.3 Kate Spade Handbags Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.10.4 Main Business/Business Overview

7.11 Burberry

7.12 Tory Burch

7.13 HONGU

7.14 Fion

7.15 Goldlion

8 Handbags Manufacturing Cost Analysis

8.1 Handbags Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Handbags

9 Industrial Chain, Sourcing Strategy and Downstream Buyers

9.1 Handbags Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

[Handbags Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



9.3 Raw Materials Sources of Handbags Major Manufacturers in 2017

9.4 Downstream Buyers

10 Marketing Strategy Analysis, Distributors/Traders

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 Market Effect Factors Analysis

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 Global Handbags Market Forecast (2018-2025)

12.1 Global Handbags Capacity, Production, Revenue Forecast (2018-2025)

12.1.1 Global Handbags Capacity, Production and Growth Rate Forecast (2018-2025)

12.1.2 Global Handbags Revenue and Growth Rate Forecast (2018-2025)

12.1.3 Global Handbags Price and Trend Forecast (2018-2025)

12.2 Global Handbags Production, Consumption, Import and Export Forecast by Region (2018-2025)

12.2.1 North America Handbags Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.2.2 Europe Handbags Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.2.3 China Handbags Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.2.4 Japan Handbags Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.2.5 Southeast Asia Handbags Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

12.2.6 India Handbags Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

[Handbags Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



12.3 Global Handbags Production, Revenue and Price Forecast by Type (2018-2025)

12.4 Global Handbags Consumption Forecast by Application (2018-2025)

13 Research Findings and Conclusion

14 Appendix

14.1 Methodology/Research Approach

14.1.1 Research Programs/Design

14.1.2 Market Size Estimation

14.1.3 Market Breakdown and Data Triangulation

14.2 Data Source

14.2.1 Secondary Sources

14.2.2 Primary Sources

14.3 Disclaimer

MRS Research Group

[Handbags Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



mrsresearchgroup.com
sales@mrsresearchgroup.com

Contact Us

Joel John

3422 SW 15 Street, Suit #8138,
Deerfield Beach, Florida 33442,
United States

Tel: +1-386-310-3803

GMT Tel: +49-322 210 92714

USA/Canada Toll Free No. 1-855-465-4651

Email: sales@mrsresearchgroup.com

Web: <http://www.mrsresearchgroup.com>

MRS Research Group

[Handbags Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



mrsresearchgroup.com
sales@mrsresearchgroup.com