

**Self-balancing Scooter Market - Global Industry  
By Region, Competitive Landscape and  
Segment Forecasts 2019 - 2026**

<http://www.mrsresearchgroup.com/market-analysis/self-balancing-scooter-market-global-industry-by-region.html>

MRS Research Group

This report studies the global Self-balancing Scooter market status and forecast, categorizes the global Self-balancing Scooter market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, and other regions (India, Southeast Asia).

The major manufacturers covered in this report

Ninebot  
Segway  
Inventist  
IPS  
Robstep  
Inmotion  
I-ROBOT  
Osdrich  
Chic  
Rijiang  
Eswing  
Airwheel  
F-Wheel  
Fosjoas  
Wolfscooter  
Freego

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America  
Europe  
China  
Japan  
Southeast Asia  
India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America  
United States  
Canada  
Mexico  
Asia-Pacific

[Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



China  
India  
Japan  
South Korea  
Australia  
Indonesia  
Singapore  
Rest of Asia-Pacific  
Europe  
Germany  
France  
UK  
Italy  
Spain  
Russia  
Rest of Europe  
Central & South America  
Brazil  
Argentina  
Rest of South America  
Middle East & Africa  
Saudi Arabia  
Turkey  
Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Two-wheeled Self-balancing Scooter  
Unicycle Self-balancing Scooter

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Personal Recreation Vehicle  
Business Application  
Patrol

The study objectives of this report are:

To analyze and study the global Self-balancing Scooter capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Self-balancing Scooter manufacturers, to study the capacity, production, value, market share and development plans in future.

[Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Self-balancing Scooter are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Self-balancing Scooter Manufacturers

Self-balancing Scooter Distributors/Traders/Wholesalers

Self-balancing Scooter Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Self-balancing Scooter market, by end-use.

Detailed analysis and profiles of additional market players.

[Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



## Table of Contents

### Global Self-balancing Scooter Market Research Report 2018

#### 1 Self-balancing Scooter Market Overview

##### 1.1 Product Overview and Scope of Self-balancing Scooter

##### 1.2 Self-balancing Scooter Segment by Type (Product Category)

##### 1.2.1 Global Self-balancing Scooter Production and CAGR (%) Comparison by Type (Product Category)(2013-2025)

##### 1.2.2 Global Self-balancing Scooter Production Market Share by Type (Product Category) in 2017

##### 1.2.3 Two-wheeled Self-balancing Scooter

##### 1.2.3 Unicycle Self-balancing Scooter

##### 1.3 Global Self-balancing Scooter Segment by Application

##### 1.3.1 Self-balancing Scooter Consumption (Sales) Comparison by Application (2013-2025)

##### 1.3.2 Personal Recreation Vehicle

##### 1.3.3 Business Application

##### 1.3.4 Patrol

##### 1.4 Global Self-balancing Scooter Market by Region (2013-2025)

##### 1.4.1 Global Self-balancing Scooter Market Size (Value) and CAGR (%) Comparison by Region (2013-2025)

##### 1.4.2 North America Status and Prospect (2013-2025)

##### 1.4.3 Europe Status and Prospect (2013-2025)

##### 1.4.4 China Status and Prospect (2013-2025)

##### 1.4.5 Japan Status and Prospect (2013-2025)

##### 1.4.6 Southeast Asia Status and Prospect (2013-2025)

##### 1.4.7 India Status and Prospect (2013-2025)

##### 1.5 Global Market Size (Value) of Self-balancing Scooter (2013-2025)

##### 1.5.1 Global Self-balancing Scooter Revenue Status and Outlook (2013-2025)

##### 1.5.2 Global Self-balancing Scooter Capacity, Production Status and Outlook (2013-2025)

#### 2 Global Self-balancing Scooter Market Competition by Manufacturers

##### 2.1 Global Self-balancing Scooter Capacity, Production and Share by Manufacturers (2013-2018)

##### 2.1.1 Global Self-balancing Scooter Capacity and Share by Manufacturers (2013-2018)

##### 2.1.2 Global Self-balancing Scooter Production and Share by Manufacturers (2013-2018)

##### 2.2 Global Self-balancing Scooter Revenue and Share by Manufacturers

### [Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



(2013-2018)

2.3 Global Self-balancing Scooter Average Price by Manufacturers (2013-2018)

2.4 Manufacturers Self-balancing Scooter Manufacturing Base Distribution, Sales Area and Product Type

2.5 Self-balancing Scooter Market Competitive Situation and Trends

2.5.1 Self-balancing Scooter Market Concentration Rate

2.5.2 Self-balancing Scooter Market Share of Top 3 and Top 5

Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 Global Self-balancing Scooter Capacity, Production, Revenue (Value) by Region (2013-2018)

3.1 Global Self-balancing Scooter Capacity and Market Share by Region (2013-2018)

3.2 Global Self-balancing Scooter Production and Market Share by Region (2013-2018)

3.3 Global Self-balancing Scooter Revenue (Value) and Market Share by Region (2013-2018)

3.4 Global Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.5 North America Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.6 Europe Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.7 China Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.8 Japan Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.9 Southeast Asia Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.10 India Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

4 Global Self-balancing Scooter Supply (Production), Consumption, Export, Import by Region (2013-2018)

4.1 Global Self-balancing Scooter Consumption by Region (2013-2018)

4.2 North America Self-balancing Scooter Production, Consumption, Export, Import (2013-2018)

4.3 Europe Self-balancing Scooter Production, Consumption, Export, Import (2013-2018)

[Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



- 4.4 China Self-balancing Scooter Production, Consumption, Export, Import (2013-2018)
- 4.5 Japan Self-balancing Scooter Production, Consumption, Export, Import (2013-2018)
- 4.6 Southeast Asia Self-balancing Scooter Production, Consumption, Export, Import (2013-2018)
- 4.7 India Self-balancing Scooter Production, Consumption, Export, Import (2013-2018)

## 5 Global Self-balancing Scooter Production, Revenue (Value), Price Trend by Type

- 5.1 Global Self-balancing Scooter Production and Market Share by Type (2013-2018)
- 5.2 Global Self-balancing Scooter Revenue and Market Share by Type (2013-2018)
- 5.3 Global Self-balancing Scooter Price by Type (2013-2018)
- 5.4 Global Self-balancing Scooter Production Growth by Type (2013-2018)

## 6 Global Self-balancing Scooter Market Analysis by Application

- 6.1 Global Self-balancing Scooter Consumption and Market Share by Application (2013-2018)
- 6.2 Global Self-balancing Scooter Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## 7 Global Self-balancing Scooter Manufacturers Profiles/Analysis

- 7.1 Ninebot
  - 7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.1.2 Self-balancing Scooter Product Category, Application and Specification
    - 7.1.2.1 Product A
    - 7.1.2.2 Product B
  - 7.1.3 Ninebot Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.1.4 Main Business/Business Overview
- 7.2 Segway
  - 7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

[Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



- 7.2.2 Self-balancing Scooter Product Category, Application and Specification
  - 7.2.2.1 Product A
  - 7.2.2.2 Product B
- 7.2.3 Segway Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
- 7.2.4 Main Business/Business Overview
- 7.3 Inventist
  - 7.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.3.2 Self-balancing Scooter Product Category, Application and Specification
    - 7.3.2.1 Product A
    - 7.3.2.2 Product B
  - 7.3.3 Inventist Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.3.4 Main Business/Business Overview
- 7.4 IPS
  - 7.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.4.2 Self-balancing Scooter Product Category, Application and Specification
    - 7.4.2.1 Product A
    - 7.4.2.2 Product B
  - 7.4.3 IPS Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.4.4 Main Business/Business Overview
- 7.5 Robstep
  - 7.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.5.2 Self-balancing Scooter Product Category, Application and Specification
    - 7.5.2.1 Product A
    - 7.5.2.2 Product B
  - 7.5.3 Robstep Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2015-2018)
  - 7.5.4 Main Business/Business Overview
- 7.6 Inmotion
  - 7.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.6.2 Self-balancing Scooter Product Category, Application and

[Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



## Specification

### 7.6.2.1 Product A

### 7.6.2.2 Product B

7.6.3 Inmotion Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

### 7.6.4 Main Business/Business Overview

## 7.7 I-ROBOT

7.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.7.2 Self-balancing Scooter Product Category, Application and Specification

### 7.7.2.1 Product A

### 7.7.2.2 Product B

7.7.3 I-ROBOT Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

### 7.7.4 Main Business/Business Overview

## 7.8 Osdrich

7.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.8.2 Self-balancing Scooter Product Category, Application and Specification

### 7.8.2.1 Product A

### 7.8.2.2 Product B

7.8.3 Osdrich Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

### 7.8.4 Main Business/Business Overview

## 7.9 Chic

7.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.9.2 Self-balancing Scooter Product Category, Application and Specification

### 7.9.2.1 Product A

### 7.9.2.2 Product B

7.9.3 Chic Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

### 7.9.4 Main Business/Business Overview

## 7.8 Rijiang

7.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.10.2 Self-balancing Scooter Product Category, Application and Specification

[Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



- 7.10.2.1 Product A
- 7.10.2.2 Product B
- 7.10.3 Rijiang Self-balancing Scooter Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
- 7.10.4 Main Business/Business Overview
- 7.11 Eswing
- 7.12 Airwheel
- 7.13 F-Wheel
- 7.14 Fosjoas
- 7.15 Wolfscooter
- 7.16 Freego
  
- 8 Self-balancing Scooter Manufacturing Cost Analysis
  - 8.1 Self-balancing Scooter Key Raw Materials Analysis
    - 8.1.1 Key Raw Materials
    - 8.1.2 Price Trend of Key Raw Materials
    - 8.1.3 Key Suppliers of Raw Materials
    - 8.1.4 Market Concentration Rate of Raw Materials
  - 8.2 Proportion of Manufacturing Cost Structure
    - 8.2.1 Raw Materials
    - 8.2.2 Labor Cost
    - 8.2.3 Manufacturing Expenses
  - 8.3 Manufacturing Process Analysis of Self-balancing Scooter
  
- 9 Industrial Chain, Sourcing Strategy and Downstream Buyers
  - 9.1 Self-balancing Scooter Industrial Chain Analysis
  - 9.2 Upstream Raw Materials Sourcing
  - 9.3 Raw Materials Sources of Self-balancing Scooter Major Manufacturers in 2017
  - 9.4 Downstream Buyers
  
- 10 Marketing Strategy Analysis, Distributors/Traders
  - 10.1 Marketing Channel
    - 10.1.1 Direct Marketing
    - 10.1.2 Indirect Marketing
    - 10.1.3 Marketing Channel Development Trend
  - 10.2 Market Positioning
    - 10.2.1 Pricing Strategy
    - 10.2.2 Brand Strategy
    - 10.2.3 Target Client
  - 10.3 Distributors/Traders List

[Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



## 11 Market Effect Factors Analysis

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## 12 Global Self-balancing Scooter Market Forecast (2018-2025)

### 12.1 Global Self-balancing Scooter Capacity, Production, Revenue Forecast (2018-2025)

#### 12.1.1 Global Self-balancing Scooter Capacity, Production and Growth Rate Forecast (2018-2025)

#### 12.1.2 Global Self-balancing Scooter Revenue and Growth Rate Forecast (2018-2025)

#### 12.1.3 Global Self-balancing Scooter Price and Trend Forecast (2018-2025)

### 12.2 Global Self-balancing Scooter Production, Consumption , Import and Export Forecast by Region (2018-2025)

#### 12.2.1 North America Self-balancing Scooter Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

#### 12.2.2 Europe Self-balancing Scooter Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

#### 12.2.3 China Self-balancing Scooter Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

#### 12.2.4 Japan Self-balancing Scooter Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

#### 12.2.5 Southeast Asia Self-balancing Scooter Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

#### 12.2.6 India Self-balancing Scooter Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

### 12.3 Global Self-balancing Scooter Production, Revenue and Price Forecast by Type (2018-2025)

### 12.4 Global Self-balancing Scooter Consumption Forecast by Application (2018-2025)

## 13 Research Findings and Conclusion

## 14 Appendix

### 14.1 Methodology/Research Approach

#### 14.1.1 Research Programs/Design

#### 14.1.2 Market Size Estimation

[Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



- 14.1.3 Market Breakdown and Data Triangulation
- 14.2 Data Source
  - 14.2.1 Secondary Sources
  - 14.2.2 Primary Sources
- 14.3 Disclaimer

MRS Research Group

[Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



mrsresearchgroup.com  
sales@mrsresearchgroup.com

## Contact Us

Joel John

3422 SW 15 Street, Suit #8138,

Deerfield Beach, Florida 33442,

United States

**Tel:** +1-386-310-3803

**GMT Tel:** +49-322 210 92714

**USA/Canada Toll Free No.** 1-855-465-4651

**Email:** [sales@mrsresearchgroup.com](mailto:sales@mrsresearchgroup.com)

**Web:** <http://www.mrsresearchgroup.com>

MRS Research Group

[Self-balancing Scooter Market - Global Industry By Region, Competitive Landscape and Segment Forecasts 2019 - 2026](#)



---

mrsresearchgroup.com  
sales@mrsresearchgroup.com